

Proudly  
Introducing

# Infinity

Digital Solutions  
by ISADEX

- ✈ No Design/Development Fee
- ✈ Low Cost Subscription
- ✈ No Long-Term Contract

- ✈ Entirely Custom-Built for You
- ✈ Dedicated Web Specialist
- ✈ Tier 3 Data Center Services

**Experience the Advantages of Total Team Development**

Planning, Design, Development, Training, & Support

# Infinity Accomplishments

*Hundreds of Clients Since 2004*



## *Providing Industry-Wide Solutions*

- ∞ Designers
- ∞ Retail
- ∞ Municipalities
- ∞ Service Clubs
- ∞ Education
- ∞ Veteran Services
- ∞ Property Associations
- ∞ Sports/Fitness
- ∞ Construction
- ∞ Manufacturing
- ∞ Moving Companies
- ∞ Insurance
- ∞ Mental Health
- ∞ Product Developers
- ∞ Medical Field
- ∞ Pharmacy
- ∞ Non-Profits
- ∞ Auctioneers

"More than two decades of custom web design, website development, and online marketing, distinguishes us as grandmasters of the field. When you partner with us, you'll work with our team of experts, building long-term relationships with seasoned professional designers, marketers and developers. We create brand visuals and keyword-rich content that attracts, impresses, and converts visitors into customers. Their first impression is the #1 reason clients choose ISADEX."

*- Tim Miller, Founder -*

Call or Email Today to Schedule a Demonstration  
**Infinity**

Discover how our solutions can empower your organization



**608-877-0050**



**info@isadex.com**

# Municipal Websites

- ✓ **Tools to Engage Your Community,**  
Build a Better Future
- ✓ **A User-Friendly Platform**  
for Seamless  
Community Involvement
- ✓ **One-of-a-Kind Design**  
that Captures your  
Community's Assets
- ✓ **No Cost Upgrade**  
of Your Current Site



- ✓ **Administrative tools**  
that fit your needs
- ✓ **Responsive Design**  
for all Devices
- ✓ **Top Notch Customer**  
**Service & Training**
- ✓ Includes **Tier 3**  
**Dedicated Data**  
**Center Hosting**

## Digital Solutions for Your Municipality



### Calendar of Events

- Schedule routine town board meetings
- Upload supporting documents
- Promote community events
- RSVP with online payment options



### News & Articles

- Followers can subscribe to newsletters
- Instantly send news alerts
- Publish blog with unique URL
- Optimize for Search Engines



### Meetings/Agendas/Minutes

- Attach documents to scheduled event
- Can be seen by everyone, or a set few
- Send by link instead of a bulky attachment



### Informational Alert Bar

- Call attention to major news or events
- Option to link to more details
- Alert bar cascades across pages



### Tax Information

- Connect to tax roll information
- Send out invoices
- Online payment options



### Election Information

- Highlight voting dates, locations, hours
- Provide voter registration info
- Apply for absentee voting
- Report election results



### Residents Resources

- Link to ordinances and permits
- Support and contact forms
- Answers to Frequently Asked Questions



### Emergency Information

- Link to local emergency services
- County and state resources
- Info for local food pantry, shelters

"Thanks, ISADEX for capturing the look and feel of our community. Our new website has gotten great reviews! This platform is modern, responsive, and very user-friendly, with all the tools I need baked right in."

*Jil Jahnke, Clerk-Treasurer  
Village of Friesland*

# Administrative Controls



The Admin Area is the control panel for your website. From here, you can manage all aspects of your site, including adding and editing content, managing users, and changing the look and feel of your site. The Admin Area is only accessible to users with the appropriate permissions.

## Total Content Control

- Publish articles
- Add/edit page content
- Create CSS rules
- Manage navigation menu
- Add new pages

## Events/Meetings

- Create meetings/events
- Allow event registration
- Manage registrations
- View list of registrants
- Collect event payments

## Contact Database

- Upload contacts
- Export contact records
- Manage contacts
- Create email groups
- Send email blast

## Manage Members

- Manage new memberships
- Send invoices
- Collect online payments
- Import/export members
- Create member-only info

## Admin Controls

- Assign admin permissions
- Create payment methods
- Make global changes to site
- Manage site modules
- Apply payment to transactions

## Special Features

- Create classified ads
- Upload photos/videos
- Collect donations online
- Publish reviews
- Send invoices to contacts
- Send automatic email responses
- Upload supporting documents
- Enter communities served information
- Alert bar for special announcements
- Lead generation forms

"ISADEX has been the best match for our organization's needs! We have launched two versions of our site and made numerous improvements along the way. The creativity and talent both in graphic and technical aspects has permitted us function at a very high level. The backend admin site is indispensable for my daily business needs. The whole team is very responsive and over the years, it feels like we're working with family. I completely recommend ISADEX. As they say... a personal referral is the best form of flattery... We were referred to ISADEX and I have passed along their contact information to several of my other clients."

- Community Pharmacy Foundation -

# 14 Powerful Modules

## Admin Controls

Assign admin access to authorized individuals, manage company settings, configure your website, and setup payment methods for registrants and invoicing.

## Articles

Publish community news and important announcements instantly. Can be posted as short briefs, or easily expanded into a dedicated page containing full-length details, photos and custom layout.

## Classifieds

Create classified ads to post news, job openings, volunteer opportunities, items for sale or lost and found. Make it public or restrict to members only.

## Communities

Create geographical landing pages within your web design to help search engines and visitors quickly find your website.

## Contacts/Subscribe

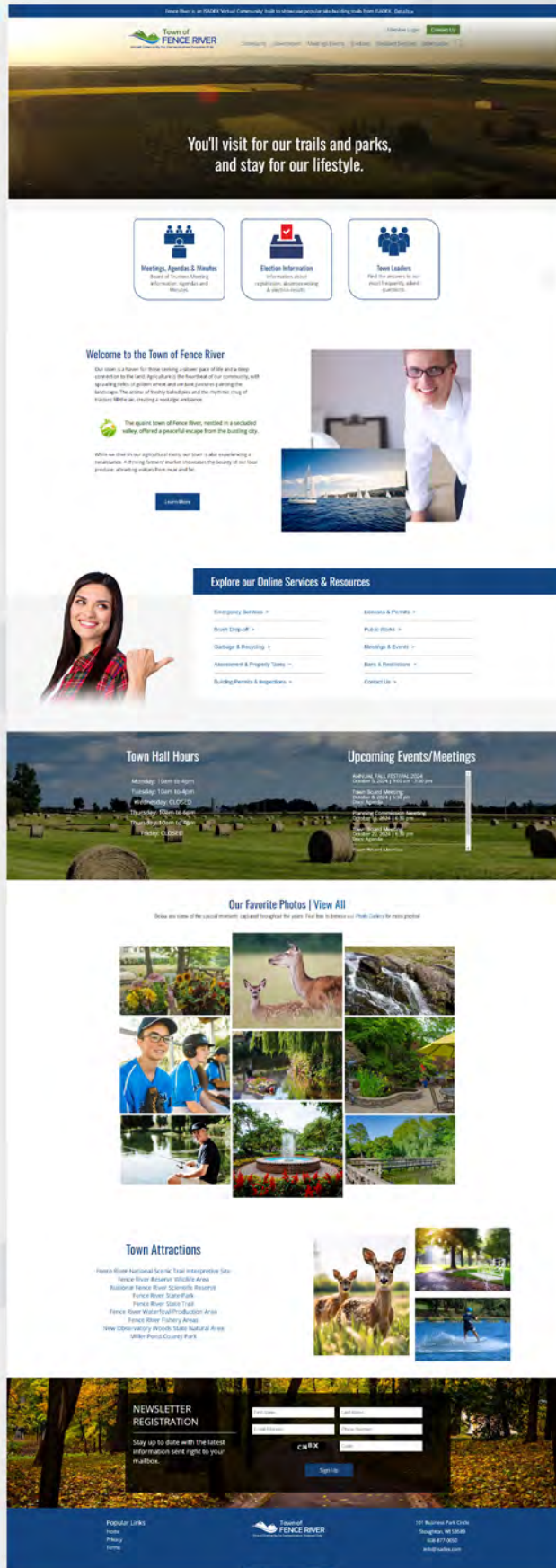
Manage your contacts and organize them into groups. Share important updates using our bulk email tools. Accept subscriptions to announcements, offers and news. All contacts are available in the contacts area for future use.

## Content Management

No design or programming degree needed! Easily create new pages, and edit existing content using our innovative pre-designed panels. Also feature news alerts, and adjust your navigation menu, and so much more.

## CSS

Directly tune and enhance the look of your custom-designed website with innovative access to all CSS styles. Perfect for animating graphics, adjusting @media display rules, or simply tweaking fonts, layout, and colors.



## Donations

Establish donation programs to meet the needs of your organization and allow visitors to support your organization directly. Offer various payment methods to meet their needs.

## Invoicing

Create and send invoices to established members or contacts. Offer various online and traditional methods of payment.

## Meeting/Event Calendar

Schedule and post events and meetings on your calendar, and attach supporting documents including agendas, minutes, and more. Offer optional online registration and checkout.

## Members

Provide members-only access to select pages and content with optional ability to upload their photos, post classifieds and update their contact information.

## Photo/Video Gallery

Showcase your community's visual assets. Easy to upload, organize, and display. When using our Members Portal - photos can be submitted directly by members, Admins simply approve the photos!

## Records

Import contacts or members directly into the database, saving time over manual entry.

## Reviews

Encourage and accept reviews from your online visitors and customers. Review and share your favorites so other can see their recommendations.

# Expanded Development

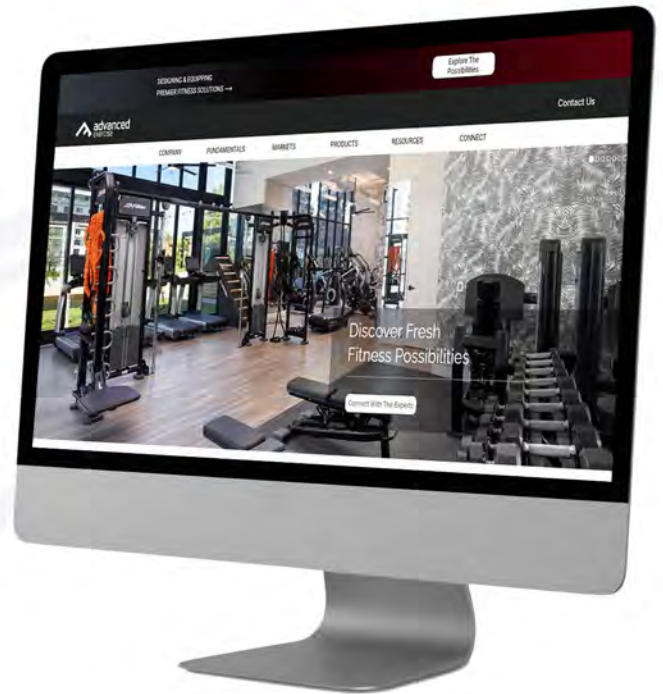
## Do the needs of your organization require advanced functionality?

Our integrated flexibility allows us to provide custom programming at competitive rates.

We have more than two decades of experience planning, building and managing complex, custom solutions for clients across the country and in numerous industries.

Here are some examples:

- ▶ Adventure Tour Reservation & Registration
- ▶ Contact/Lead Management Systems
- ▶ Foreclosure Training & Investment Platforms
- ▶ Franchise Site Replications & Management
- ▶ Gift Registration & Distribution Systems
- ▶ Grant Application & Awarding Processes
- ▶ International Student Exchange Programs & Management
- ▶ Job Applications & Onboarding Processes
- ▶ Job Workflow/Scheduling & Station Assignments
- ▶ Lead Generation & Optimization Technology
- ▶ Loyalty Programs, Incentives with Registration & Tracking
- ▶ Property Management Maintenance Scheduling
- ▶ Specialized Shopping Carts
- ▶ Specialized Surveys
- ▶ Staff Training, Testing, & Report Processes
- ▶ Teen Recycling/Fundraising Management
- ▶ Time Tracking & Project Management Systems
- ▶ Timeshare Acquisition & Transfer Workflows
- ▶ Vacation Rental & Agency Platforms
- ▶ Volunteer Registration & Shift Management System



"Thank you doesn't seem enough - I enjoyed meeting you, and appreciated your listening to our hopes for the web, the training and collaboration. I value your knowledge and easy way you communicate."

*Deb B. -  
Salvation Army of Dane County*

"They were very efficient and helpful. Had many great ideas and created the website we have wanted to have for years."

*Julie F. -  
Martin Luther Christian Daycare*

## Dedicated Data Center

When it comes to site performance, controlling our own Tier 3 Data Center has its advantages.

- ∞ Complete access and control of all network and server processes
- ∞ Monitor and maintain individual site performance across the entire network
- ∞ Prevent over utilization of any one server or service which could affect other clients
- ∞ Upgrade, update, patch and protect critical systems for visitor and client security
- ∞ Test and tune overall datacenter services regularly
- ∞ Improved control over security, dependent application process and resources
- ∞ Vastly superior site-to-server ratios for faster loading, high performance sites



### What is a Tier 3 rating?

**N+1 redundancy** - Power and cooling distribution paths to allow for routine maintenance without downtime.

**72-hour outage protection** - Three days of independent power that is not connected to any outside source is required.

**No more than 1.6 hours of downtime per year** - This is the maximum amount of downtime allowed in a year for maintenance and emergencies.

**99.982% uptime** - Allows only minimal downtime for unplanned maintenance and emergencies.